SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Sep 11, 2017

2. SEC Identification Number

A1999-04864

3. BIR Tax Identification No.

204-636-102

4. Exact name of issuer as specified in its charter

BLOOMBERRY RESORTS CORPORATION

5. Province, country or other jurisdiction of incorporation Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

The Executive Offices, Solaire Resort & Casino, 1 Asean Avenue, Entertainment City, Barangay Tambo, Parañaque City
Postal Code
1701

8. Issuer's telephone number, including area code (02) 883-8920

Former name or former address, if changed since last report
 Unit 601 6th Floor Ecoplaza Bldg. Chino Roces Avenue Ext. Makati City

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Unclassified Shares, P1.00 par value	11,001,717,025	

11. Indicate the item numbers reported herein

Item 9 - Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Bloomberry Resorts Corporation BLOOM

PSE Disclosure Form 4-30 - Material Information/Transactions References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Prime Metroline Holdings Inc., the holding company of Enrique K. Razon, Jr., Chairman and controlling shareholder of Bloomberry Resorts Corporation, sold 350 million shares representing 3.18% of his stake in the Company in an overnight placement.

Background/Description of the Disclosure

Prime Metroline Holdings Inc., the holding company of Enrique K. Razon, Jr., Chairman and controlling shareholder of Bloomberry Resorts Corporation, sold 350 million shares representing 3.18% of his stake in the Company in an overnight placement. Prime Metroline remains to be the largest shareholder with 65.58% of the Company's shares outstanding post this transaction. The shares were sold at PHP 10.85 per share, equivalent to approximately PHP 3.8 billion. The shares were placed to international institutional investors at an 8% discount to the VWAP on Monday September 11.

"I am very confident of the prospects for Bloomberry. I believe that the increased liquidity in the stock will be beneficial for investors and the Company." says Mr. Razon.

Goldman Sachs (Singapore) Pte. was the sole placement agent for this transaction.

This press release does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or in any jurisdiction to any person to whom it is unlawful to make the offer or solicitation in such jurisdiction. Any offering of securities mentioned herein has not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any State of the United States or other jurisdiction.

The securities mentioned herein may not be offered or sold in the United States or in the Philippines, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, or the Securities Regulation Code, respectively. There will be no public offer of securities in the United States or in any other jurisdiction where such an offering is restricted or prohibited.

Other Relevant Information

None

Filed on behalf by:

Name	JONAS KHAW
Designation	ASSISTANT CORPORATE SECRETARY